

## Press Kit: "Ray and Pi"

**Show Overview:** "Ray and Pi" is an enchanting and visually stunning animated series that immerses viewers in a spellbinding journey of exploration and self-discovery. Set against the futuristic backdrop of 2060, this series follows the adventures of Ray, a kind-hearted young girl from the technologically advanced planet Zorin, and her loyal AI robotic companion, Pi, as they navigate the wonders and challenges of Earth.

**Log Line:** When a cosmic event strands young Ray and her robot companion Pi on Earth, they embark on a journey to explore its wonders and challenges, seeking a way back to their distant planet, Zorin.

**Genre:** Science Fiction/Adventure

**Target Audience:** Children and families, with a core focus on ages 8-14, who are interested in science, exploration, and adventure.

**Format:** Animated Series - 10 minutes x 10 Episodes

**Synopsis:** "Ray and Pi" unfolds in a vividly imagined Earth of 2060, brimming with advanced technologies and urban landscapes. The series centers on Ray and Pi's journey of discovery and adaptation, illustrating the universal experience of finding one's place in a world filled with wonders and complexities. With the Particle Transformer, Ray gains superhuman abilities, exploring Earth's diverse cultures and landscapes, while Pi evolves beyond his initial programming, offering emotional support and companionship. The narrative weaves through themes of friendship, curiosity, and the interconnectedness of our universal journey, highlighted by the relationships Ray forms with characters like Gusto, Emily, Mrs. Smith, and Andi and the unfolding mystery and conflict introduced by Raven.

### Key Points for Target Audience:

- Age-appropriate adventures tailored for children and young adults (8-14)
- Character-driven narrative emphasizing relatability and engagement
- Promotes positive values like perseverance, empathy, and family connection
- Designed for family-friendly viewing, ensuring content is engaging for all family members

**About Nitin Chhikara (Director and Producer):** Nitin Chhikara brings over 15 years of experience in the Visual Effects (VFX) and Animation industry, specializing in pipeline development, modeling, texturing, sculpting, and look development. A Vancouver Film School graduate, Nitin has been recognized with a Visual Effects Society Award in 2014 for his work on "Game of Thrones" and an Emmy Award in 2013. His career spans significant contributions to major projects in well-known studios, showcasing his ability to create realistic and semi-realistic environments and assets.

### Directors Resume Highlights:

- VISUAL EFFECTS SOCIETY AWARDS (VES) 2014: Outstanding created environment in "Game Of Thrones" - "The Climb"
- PRIME-TIME EMMY AWARDS 2013: Special visual effects on "Game of Thrones: Valar Dohaeris"
- Extensive experience in major VFX and Animation studios like Framestore, MPC, Method Studios, and Porsche, ON Animation

### Directors Experience Overview:

- Senior roles in CG Environment and pipeline development across high-profile projects, including "Game of Thrones," "Captain Marvel," and "Jumanji."
- Expertise in a broad range of software and tools, including Maya, Houdini, and Python

- Leadership in environment creation and procedural workflows

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#### Social Media Links:

- <https://www.facebook.com/people/Ray-and-Pi/61557518402634/>
- <https://twitter.com/Rayandpi>
- <https://www.instagram.com/rayandpi/>
- <https://www.youtube.com/channel/UCx6wDVOvWI5mQzfiTSN3lrQ>

#### Images:

















